



Simple Point of Sale

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The Winery Solutions Suite delivers a complete retail store operations solution that can be run as a stand-alone application in individual tasting rooms, with online storefronts, and to manage wine club transactions. Developed specifically for the wine industry and based on Microsoft Dynamics Retail Management System (RMS) the system for point of sale (POS), this module presents fast and accurate transactions that can enhance the tasting room experience, improve efficiency, and maximize your sales effectiveness.

The Winery Solutions Suite includes:

- **Retail Foundation:**
 - Message prompt for cashier: ie: "Ask Customer to use Debit Card"
 - Sales tax defaults to local tax for orders without shipping;
 - Shipping matrix for calculating different rates
 - Shipping validation - prompts the cashier with different instructions based on the laws of the ship-to-location
 - Mixed case discounts - multiple wines can be considered a single case
 - Discount toolbar - identify and price discount merchandise and wine at different rates

- **WineClub Manager** is a completely integrated module for the Microsoft Retail Management System RMS® (Retail Management System). It adds the ability to track, maintain, process and effortlessly ship an unlimited number of wine club orders. This product provides a customer purchase history to include all retail, re-order and club sales together in a single database. It includes:
 - Seamless credit card processing via PC charge or IP gateway
 - Expiration date and Mod 10 credit card validation
 - Shipping matrix for calculating different rates by zone
 - Capture signup, cancellation and on-hold information
 - Change sales tax based on the members ship-to-location
 - Export reports to MS Office for mail merge and custom reports
 - Gift memberships

- **QuickCapture:** Easily acquires new or updates existing customer details with the swipe of a driver's license. Using a quick swipe of the magnetic strip input customer information into Microsoft Dynamics Retail Management System® (RMS) directly from a customer's driver's license and sign them up for a membership in less than 10 seconds. This add-on module for RMS captures all essential information, including: name, address and date of birth. It works with any RMS installation or in conjunction with [WineClub Manager™](#) for assigning customers to a mailing list or wine club(s)

- **ComplianceLink:** Significantly reduces shipping costs and returns while ensuring shipped orders are age, tax, and state compliant.