



Microsoft

# INNOVATE

Top 10 reasons to buy  
Microsoft Dynamics Retail Management System



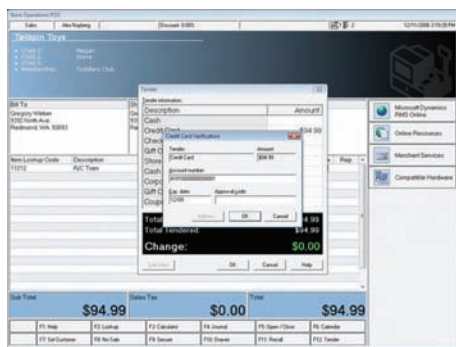
Microsoft Dynamics<sup>™</sup>  
Retail Management System

# Top 10 reasons to buy Microsoft Dynamics Retail Management System



**10 Make better use of your employees' time and energy.** Equipped with a familiar, Microsoft® Office-like interface, a host of automated operations, and integrated information, your staff can focus on keeping pace with customer demand for products and delivering superb service. Associates can learn basic POS functions in minutes, while managers can ensure smooth operations at both the store level and at headquarters with real-time visibility into inventory, purchasing, and sales performance and trends.

**9 Keep pace with retail giants through fast, flexible transaction processing.** Today's customers expect checkout processes to go without a hitch. With Microsoft Dynamics RMS, associates can check prices, availability, and stock location instantly. They'll be able to access complete customer information, manage multiple tenders and partial payments, and process debit and credit cards without the need for expensive middleware and high transaction fees. They can also quickly create and process returns, back orders, sales quotes, work orders, and layaways.



**8 Maintain tight control over products, shelf space, and suppliers.** Microsoft Dynamics RMS is designed to help retailers respond rapidly to consumer demands, ensure efficient replenishment, and build cost-effective relationships across the entire supply chain. You can effortlessly track and manage inventory using any stock and sales method and a wide range of inventory types, and help reduce theft and shrinkage with system security.

**7 Transform silos of information into a connected enterprise.** Integrate your head office, individual store offices, and POS information and processes. Microsoft Dynamics RMS delivers a complete POS solution that integrates with a number of Enterprise Resource Planning (ERP) and accounting applications such as Microsoft Dynamics GP, providing retailers with an end-to-end retail and financial management solution for managing a multi-store network.

**6 Focus on innovation and growth.** Thousands of retailers are using Microsoft Dynamics RMS to meet demanding small and mid-market requirements. As you continue to grow your business across stores and retail channels, Microsoft SQL Server database technologies provide a flexible database for setting up new stores, managing and storing virtually unlimited information, and exchanging data across platforms to reach a global network of customers, partners, and suppliers.

**5 Simplify complexity with a centralized control of store information.** Microsoft Dynamics Retail Management System Headquarters equips multi-store businesses or chains to roll up and manage data for all stores from the head office. You can view, analyze, and share information across your entire business, as well as manage purchasing and inventory chain-wide, by region, or by store. Centralized control over pricing helps ensure accuracy across all your stores and enables you to set up and monitor flexible pricing structures, discounts, promotions, and sales at both individual stores and chain-wide.

**4 Stay on top of performance with accurate, timely data about sales, profitability, inventory, and customers.** Put your information to work with more than 100 standard reports and the ability to analyze and share information in multiple formats. You can know exactly what's selling best; who's buying, and when—by department, category, or store; decide on a dime what to buy or mark down; and track return on investment (ROI) for marketing initiatives.

**3 Hardware requirements won't put you out of pocket.** Microsoft Dynamics RMS can work with your existing computers or OPOS (OLE for POS) compatible peripherals. You can also purchase complete software and hardware packages from leading providers, designed to maximize affordability and quality for your total solution.

**2 Gain peace of mind with a solution designed to drive down ownership costs.** Whether you want to simply install Microsoft Dynamics RMS in a few stores or deploy a chain-wide enterprise solution tailored to specific requirements, you can count on a flexible platform designed for integration and growth, rapid implementation, and expert assistance from your local Microsoft Certified Partner. Just as important, you'll have the backing of comprehensive maintenance and support that ensures you're current with updated releases and provides you with fast resolution of questions and problems.

**1 Go ahead and take that vacation.** Because your business processes are based on an integrated, automated system, your operations can run smoothly whether you're on site or away. Automated tracking for all transactions and inventory movement helps reduce shrinkage, false returns, credit card fraud, and unauthorized discounts. Plus, built-in user security ensures employees have access only to the data they need to do their jobs. The result? Freedom to go home at the end of the day—or even to take that vacation you've put on hold.

# MICROSOFT DYNAMICS™ RETAIL MANAGEMENT SYSTEM SYSTEM REQUIREMENTS

All recommendations are current at the time of publication and show the latest service packs for the required software. Microsoft supports the Microsoft Trustworthy Computing initiative and recommends that you install and check for updated service packs because they help secure and stabilize your system.

## Operating System

Microsoft Windows XP Home or Professional with Service Pack 2 or later  
Windows 2000 with Service Pack 4 or later  
Windows Embedded for Point of Service (Microsoft Dynamics RMS Store Operations only)  
Microsoft Windows Server 2003 with Service Pack 1 or later  
Windows Vista Business or above (32 bit only)

## Hardware Resources

Intel Pentium 600 MHz or higher processor (1 GHz recommended)  
50 MB (1 GB for Microsoft Dynamics RMS Headquarters) of available hard-disk space  
192 MB of RAM (512 MB or higher recommended)  
VGA (800x600) or higher-resolution monitor with 256 colors for Point of Sale application  
VGA (1024x768) or higher-resolution for Manager application  
Microsoft Mouse or compatible  
CD-ROM drive  
32-bit network card required for Microsoft Dynamics RMS Headquarters

## Learn More About Microsoft Dynamics Retail Management System

For more information visit [www.microsoft.com/msrms](http://www.microsoft.com/msrms) or contact your Microsoft partner.

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