



Simple Point of Sale

480.634.1198

Microsoft Dynamics RMS Store Operations for Apparel Boutiques



Boutiques handle day to day operations differently than other retail establishments. Customer Relations, Inventory Control, Purchasing & Receiving, and POS transactions are just the beginning. So, our solution is as particular as your own needs.

We place a strong emphasis on how you handle your inventory by allowing you the flexibility to customize how inventory looks and feels within your retail management system. You can easily define how your items are organized, and **reduce the amount of time in generating purchase orders and receiving merchandise.**

Customer Service and Targeted Marketing is essential for Boutiques to compete in the marketplace. Our implementation of the Microsoft Retail Management System ensures you can quickly obtain **purchase history, track customer interests, capture and display demographic information, and determine customer loyalty.** This allows *a higher level of customer interaction.* Imagine quickly knowing a customer's apparel interests once they step to your counter. Imagine targeting those customers' special interests through your marketing campaigns before they ever enter the store. Very powerful. Very necessary.

Apparel Buyers benefit greatly from our custom **Buyers Reports and Open to Buy reports.** This provides greater insight into your buying decisions, mark-downs, and sell through's.

Call today for a demonstration on our Boutique Solution: **480-634.1198.**

Download the Retail Management System Apparel Brochure (PDF Format) with an executive overview on how we can streamline your operations. [Click Here](#)